

## CURRICULUM VITAE

**NAME:** John Oluoch  
**DATE OF BIRTH:** 21<sup>st</sup> April, 1974  
**NATIONALITY:** Kenyan  
**ADDRESS:** Rongo University  
P O Box 103, Rongo  
Cellphone: +254 724 512 546

**MARITAL STATUS:** Married

**E-MAIL ADDRESS:** joluochmu@yahoo.com

### ACADEMIC QUALIFICATIONS

**2013- 2017: Doctor of Philosophy in Communication Studies**  
(Rongo University /Moi University)

**Thesis Title:** *Contemporary Vernacular Broadcast Media Intervention in Communities Prone to Intra-Ethnic Conflict: A Case of the Abakuria in Kenya*

**2015: Postgraduate Certificate in Management of Higher Education**  
(Galilee International Management Institute -GIMI-Israel)

**2005-2007: Master of Science in Communication Studies**  
(Moi University)

**Thesis Title:** *Impact of Selected Media Advertising on the Urban Youth in Kenya*

**2001-2003: Postgraduate Diploma in Public Relations**  
(Moi University)

**Dissertation Title:** *The Role of Communication in Corporate Image Building: A Case Study of a University*

**1996-2000: Bachelor of Education (Arts) English and Literature**  
(Moi University)

**1994: Kenya Certificate of Secondary Education (Maranda High School)**

**FIELD OF SPECIALIZATION:** Communication and Public Relations

**ACADEMIC POSITIONS:**

- 2014 to date - **Senior Lecturer Scale 13**  
School of Information, Communication and Media Studies  
Rongo University
- 2012-2014 - **Lecturer Scale 12**  
School of Information, Communication and Media Studies  
Rongo University
- 2010-2012 - **Lecturer Scale 12**  
Department of Communication Studies  
Moi University

**ADMINISTRATIVE POSITIONS:**

- 2012 to Date - **Director Scale 15**  
Privately Sponsored Students Program (PSSP)  
Rongo University

**DUTIES AND RESPONSIBILITIES AS DIRECTOR PSSP**

- Advising the Vice Chancellor of the University being a Member of the University Management Board on day to day operations and management of the University.
- Responsible to the Vice Chancellor for the general administration of all functions pertaining to management of the Privately Sponsored Students Programmes.
- Ensuring steady growth and sustainability of the programme through aggressive marketing and publicity.
- Developing policies and Strategic Plans for the management of privately sponsored students programme.
- Ensuring smooth operations of the privately sponsored students program by facilitating admission of students, in liaison with the Deputy Vice Chancellor in charge of Academic and Student Affairs and Deans of Schools.
- Facilitating provision of necessary resources for the operation of the PSSP programme in liaison with the Deputy Vice Chancellor in charge of Administration, Finance and Planning, Finance Officer and the Vice Chancellor.
- Providing regular briefs to the Vice Chancellor on PSSP issues.

## **SOME KEY ACHIEVEMENTS AS DIRECTOR PSSP**

- **Spearheading growth and development** of PSSP student enrolment at the University from a very humble figure of 475 on appointment.
- **Spearheading the expansion** of University through establishment of Learning Centers at Rongo Town.
- **Streamlining fee collection** by the University from PSSP students thereby reducing the huge level of non-collection of fees as was the case before.
- **Negotiating with various CDF Committees**, Members of the County Assembly and Members of Parliament to support poor/needy students from their constituencies to Rongo University.
- **Spearheading University marketing**, publicity and exhibition activities to attract more students and portray Rongo University as a desired and preferred destination for teaching and learning in Kenya and abroad.
- **Economic growth in the region**. With the spread of the University through the Learning Centers, economic growth and empowerment has been realized through the market provided by students and staff.
- **Support for exchequer grants** through Appropriation –in-Aid. The Directorate has been able to substantially support the wage bill and other capital development endeavors of the University through increased funding to the University.
- **Purchase of facilities** i.e. Prime Land in Rongo Town and other equipment such as vehicles and machinery to support student learning experiences through PSSP funds.
- **Provision of funds** to construct new facilities at Main Campus such as Science Laboratories, University Clinic, and renovation of old facilities to support teaching, students' life, administration and learning.

2012 to 2015:           **Acting Director of ICT**  
Rongo University

## **SOME KEY ACHIEVEMENTS AS ACTING HEAD OF ICT**

- Coordinating all ICT functions, the University Website and internet connectivity in the University.
- **Setting up an ICT system** for the University from scratch
- **Developing** a vibrant University Website
- **Spearheading the setting up of ICT** Unit and recruitment of ICT staff
- **Setting up ICT laboratories** for staff and students usage at Main Campus and Rongo Learning Centers
- **Spearheading the automation** of information management systems in finance, admissions and examination sections within the University

- **Setting up the Bulk SMS system** for easy, efficient and cost effective communication with students-**The 1<sup>st</sup> of its kind in public universities**
- **Spearheading online access** and downloading of admission letters and other joining instructions by KUCCPS admitted students thereby increasing efficiency and drastically reducing advertising and postage costs to the University -**The 2<sup>nd</sup> public university to do so after Technical University of Kenya**
- **Spearheading automation in the Library** through provision of online journals and E-books to students and staff
- Installation and Configuration of P to P network interface for Main and Rongo Town campuses
- Spearheading Online student registration for examinations

2010-2012:       **Coordinator**  
 Field Course and Attachments  
 School of Human Resource Development  
 Department of Communication Studies  
 Moi University

2010-2012:       **Warden**  
 Accacia Hostels  
 School of Law  
 Moi University

2007- 2010:       **Assistant Registrar Scale 12**  
 Office of the Deputy Vice Chancellor  
 Planning and Development  
 Moi University

## **DUTIES AND RESPONSIBILITIES**

- Implementing and coordinating strategic corporate communication goals for the University
- Compiling and disseminating University- wide statistics on human resource and academic programmes
- Coordinating the University's participation in national and international exhibitions
- Secretariat to all Committees of the Deputy Vice Chancellor.
- Performing administrative and any other matter in the office as may be directed by the DVC

2004- 2006: **Senior Administrative Assistant Scale 10**  
Office of the Deputy Vice Chancellor (Planning & Development)  
Moi University

**DUTIES AND RESPONSIBILITIES**

- Strategic corporate planning and related issues
- Personal Assistant to the Deputy Vice Chancellor
- Preparation of Newsletters, brochures and other communication materials for University publicity at national and international forums
- Speech writing for chief officers of the University and external VIPs

2003-2004: **Editor Scale 10**  
Moi University Press (MUP)  
Moi University

**DUTIES AND RESPONSIBILITIES**

- Editing Manuscripts
- Responsible to the Senior Editor in daily editorial activities
- Co-coordinating assessment and evaluation of manuscripts for publication
- Preparation of editorial reports
- Assessment, proofreading and editing of manuscripts
- Liaising with the typesetter and the Graphics Artist on matters of style and graphics selection
- Making editorial comments for consideration by the Senior Editor
- Assisting the Senior Editor in co-coordinating editorial activities for all jobs under preparation.

2000-2003: **Administrative Assistant/ Public Relations Officer Scale 7**  
Moi University

**Responsibilities:**

- Co-ordination of the Vice Chancellor's itinerary
- Liaising with various organizations and government agencies.
- Liaising with and monitoring the press (Media) on all related matters affecting the University
- Organization, Production and distribution of promotional items for the University
- Speech writing for the Chancellor (who was then Head of State), Chairman of Council, Vice Chancellor and Deputy vice Chancellor, on official University functions
- Protocol matters in the University and the Vice Chancellor's office

- Drafting of, and responding to correspondence for, or on behalf of the Vice Chancellor
- Promotion of the corporate image of the University in Kenya and abroad through a variety of media
- Preparation of the monthly University newsletter and brochures
- Preparation of the annual Graduation Bulletin magazine
- Conception and planning of the University's short-term and long-term public relation strategies
- General Public Relations and Administration matters in the office of the Vice Chancellor
- Drafting of press releases, newspaper supplements and reports on the University
- Mounting television documentaries on the University and scheduling press conferences.

## **MEMBERSHIP OF PROFESSIONAL BODIES**

### **MEMBER:**

- Public Relations Society of Kenya (PRSK)
- Higher Education Research and Policy Network (HERPNET)
- African Network for the Internationalization of Education (ANIE)

## **GOVERNMENT/COMMUNITY SERVICE APPOINTMENTS**

1. Appointed by Minister for Education as **Member, Board of Management**, Kanyasrega Nyokal Secondary School, Rongo District- 2008 to present
2. Appointed by Director, Kenya National Bureau of Statistics (KNBS) as a **Trainer of Trainers (ToT)** for the National Population Census (July/August 2009) specialization area-Grassroots Communication in Nakuru, Kitale and Kapenguria.
3. Appointed as Member of the **Board of Management**, Ranen SDA Secondary School 2012 to 2015
4. Patron, Raruowa Kadera Secondary School- 2013 to 2016
5. Appointed by County Director of Education, Migori County, as Member and Chair of the Board of Management, Kanyasrega Nyokal Secondary School-2016-todate
6. Appointed by County Director of Education, Migori County, as Member and Deputy Chair of the Board of Management, Raruowa Kadera Secondary School-2016-todate

## **MEMBERSHIP OF UNIVERSITY COMMITTEES**

1. University Publicity and Exhibitions Committee (Secretary 2001-2010)
2. Wardens Committee (Secretary 2001-2010)
3. Students Welfare Committee of Senate (Secretary 2005-2010)
4. Moi University E- Digest Magazine Editorial Board (Member 2003 -2012)
5. Strategic Planning Implementation Committee (Secretary 2005-2010)
6. Open and Distance Learning Committee (Secretary 2005-2007): Led to Creation of the Institute of Open and Distance Learning, Moi University
7. Moi University ISO 9001:2008 Certification Committee (Member and Trained Auditor of ISO Management Standards): Lead to Moi University being awarded ISO 9001:2008 Standard in 2009(2008-to 2012).
8. University Graduation and Ceremonies Committee (2000-2010)
9. Member of College Academic Board, Rongo University (June 2012- 2016)
10. Member, Facilities and Infrastructure Committee- Rongo University June 2012- to 2014)
11. Member of the Rongo University Management Board (June 2012-date)
12. Member of the Rongo University Deans Committee (2012 to date)
13. Member of the University Tender Committee(June 2012 to 2016)
14. Member of the University Appointments Committee(June 2012 to date)
15. Member of the University Strategic Planning Committee(June 2012 to date)
16. Chair, University Publicity, Marketing and Exhibitions Committee (June 2012 to date)
17. Member of Rongo University Open Distance and eLearning Board (January 2014 to date)
18. Chair, University Opening Planning Committee(2014 to date)
19. Member, University Budget Committee ( 2014 to date)
20. Member of the University Senate (2016- date)
21. Appointed to the National Steering Committee for Preparation of 2017 Kenyan Universities Exhibition by the Commission for University Education(CUE)
22. Appointed Member, Deans Sub Committee for Curriculum Development and Review Policy-2017
23. Appointed Member, Deans Sub Committee for Reviewing External Examiners Allowances-2017

## **EXTERNAL APPOINTMENT**

**2006:** Appointed by the Inter University Council for East Africa (**IUCEA**) as member of the **Drafting and Editing Committee** of IUCEA Member Universities Year-Book project conducted in Kampala, Uganda.

**2015:** Appointed by Editor, African Educational Research Journal as **Manuscript Reviewer**

**2015:** Appointed by Chair, Public Relations Society of Kenya (PRSK) to be a Member of the Preparation Committee for World Conference on Public Relations in Emerging Economies (WPRCEE) to be held in Nairobi, Kenya, in November 2015.

**2015:** Appointed by the Chair, Public Relations Society of Kenya as Member, Editorial Board, PRSK Academic Journal

### **SCHOLARSHIP AWARDS**

1. 2002 - Moi University Scholarship to pursue **Postgraduate Diploma in Public Relations**
2. 2005 - HELB-MU Reciprocal Scholarship to pursue **Master of Science Degree in Communication Studies**
3. 2006 - University Staff Research Grant to conduct research on the **Impact of Selected Advertisements on the Urban Youth in Kenya.**
4. 2006 - Staff Development grant to participate in Moi University 2<sup>nd</sup> Annual International Conference.

### **ATTRACTION OF RESEARCH /DEVELOPMENT FUNDS TO THE UNIVERSITY**

2017 : Negotiated for Ksh. 2, 113,300 for fashion and textile development from UMMA University to Rongo University.

### **PUBLICATIONS IN INTERNATIONAL REFEREED JOURNALS**

1. **J. Oluoch**, S.Gudu, J.Agalo .2007. Writing a Competitive Research Grant Proposal: An Important Emerging Survival Tool in a University Environment. Maarifa: A Journal of Humanities and Social Sciences, Moi University. Vol:2 no.2.2007 pp.25-34
2. **J. Oluoch** and Duncan Kiboyye. 2010. Public Participation and Environmental Jurisprudence in Kenya: Education for Sustainable Development Paradigm. Scribd. Academia.edu. Vol: 2 no.2.2007 pp.25-34;
3. **J. Oluoch**, Julius Jwan and Charles Ong'ondo, 2012. The Role of Multimedia in Facilitating Teaching/Learning in Kenyan Universities: How Prepared are the



Lecturers and Learners? Journal of educational review (JER), Volume 4, Number 2, 2011 pp 239-245

4. **J. Oluoch** and Carolyne Kokeyo. Information and Communication Technology for Urban Development: A Gender Perspective, International Journal of Current Research Vol.6, Issue, 02, pp.5309, 2014, ISSN: 0975-833X
5. **J. Oluoch** and Joyce Agalo. Emerging Learning Perspectives: Technology as the Driving Force, International Journal of Current Research Vol.6, Issue, 03, pp.5828-5832, 2014, ISSN: 0975-833X
6. **J. Oluoch**, J. Jwan et al. Ethics in Social Science Research Involving Human Participants: Cultural Challenges for Researchers in Kenya. International Journal of Current Research Vol.6, Issue, 06, pp.7186-7192, 2014, ISSN: 0975-833X
7. **J. Oluoch** and J. Osida. Building Strengths in Information Communication and Technology in Kenyan Universities: Way Forward for the 21<sup>st</sup> Century. Wyo Academic Journal of Social Sciences Vol.2 (2), pp.10-16 2014, ISSN: 2384-7808
8. **J. Oluoch**, Henry Kinya and Salome Okong'o. Use of Internal Corporate Communication (ICC) Strategies in the Enhancement of Performance Contracting in Kenya. Journal of Academic Research for Multidisciplinary. Impact Factor 1.625, ISSN: 2320-5083, Volume 2, Issue 9, 2014.
9. **J. Oluoch**, Jeremiah Osida. ICT and Technological Development in Advancing Tea Research in Kenya. Journal of International Academic Research for Multidisciplinary. Impact Factor 1.625, ISSN: 230-5083, Volume 3, Issue 2, 2015.
10. **J. Oluoch**, Jeremiah Osida and Sharon Onditi. Integration of ICT in Knowledge Management in Education for Enhancing e-Learning: Profiling Kenyan Universities. African Journal of Engineering, IT and Telecommunication Research Vol.1 (1)-2015 ISSN:-Open Access, 2015.
11. C. Kokeyo and **J. Oluoch**. Self-Evaluation: A Case Study of a School in Dar Es Salaam, Tanzania. Journal of Education and Practice. ISSN 2222-1735(Paper) ISSN 2222-288X (Online), Vol.6, No.21, 2015.
12. **J. Oluoch** and Jeremiah Osida. Measuring Impacts of Information and Communication Advances for Development in the 21<sup>st</sup> Century. Journal of Information and Knowledge Management. ISSN 2224-5758(Paper) ISSN 2224-896X (Online), Vol.5, No.8, 2015.
13. **J. Oluoch** and Lamek Ronoh. Analysis of Communication Approaches and Effects Used by the Government on Household Utilization of Freely Distributed Insecticide

Mosquito Nets in Migori County, Kenya. *Journal of Health, Medicine and Nursing*. ISSN 2422-8419, Vol. 22, 2016.

14. **J. Oluoch**, J. Agalo and P. Day. Perspectivizing Vernacular Broadcast Media Intervention in Stemming Intra-Ethnic Conflict in Kenya: A case of the Abakuria. *Journal of New Media and Mass Communication*. ISSN 2224-3267(Paper) ISSN 2224-3275 (online). Vol.51.2016.

15. C. Wagunda, J. Agalo and **J. Oluoch**. Influence of Voluntary Medical Male Circumcision Communication Strategies on Risk Perception among Secondary School Students in Kenya. *Journal of Health, Medicine and Nursing*. ISSN 2422-8419. Vol.28, 2016.

16. **J. Oluoch**, J. Agalo and P. Day. Use of Contemporary Broadcast Media in De-escalating Intra-communal Violence among the Abakuria in Kenya. *Journal of New Media and Mass Communication*. ISSN 2224-3267(Paper) ISSN 2224-3275(Online). Vol.54, 2016.

17. **J. Oluoch**, J. Agalo and P. Day. (Re)Positioning The Social Responsibility Theory in Defense of Vernacular Mass Media in Kenya: Going Forward. *Journal of New Media and Mass Communication*. ISSN 2224-3267 (Paper) ISSN 2224-3275 (Online). Vol.58, 2017.

18. Marren Akong'o and **John Oluoch**. Participatory Communication Strategies for Enhancement of Development in Kenya: Migori County Constituency Development Fund (CDF) Projects. *Journal of Information and Knowledge Management*. ISSN 2224-5758 (Paper) ISSN 2224-896X (Online). Vol.7, No.6,2017.

19. **John Oluoch** and Lamek K. Ronoh: Comparative Analysis of Academic Performance between PSSP and GSSP Students in Kenyan Universities: Case of Rongo University. *Journal of Education and Practice*. ISSN 2222-1735 (Paper) ISSN 2222-288X (Online). Vol.8, No.18,2017.

#### **UNIVERSITY LEVEL BOOK PUBLICATION**

1. **J. Oluoch** and C. Doris, *Modern Public Relations Practice in Kenya*. LAP Lambert Academic Publishing, ISBN: 978-3-659-76510-0, Saarbrucken, Deutschland/Germany, 2015

#### **BOOKS AND PUBLICATIONS EDITED AT MUP**

1. Abuya, E O (2004). *Legislating to Protect Refugees: A note to the Legislator*

2. Some, D K et al (2004). Internationalization of Higher Education: The African experience and Perspective
3. SES Journal Vol. 1 (2004). African Environmental Review
4. Kindiki, K (2003). Humanitarian Intervention and State Sovereignty in Africa: The Changing Paradigms in International Law.
5. Opata, Pet al (2004) The Economics of Displacement.
6. Gudu.S (2007) From Genes to Genetically Modified Crops- The future of Food Production; Human Health and Environmental Management in Africa
7. Fabian Omoding' Esamai (2007) Child Healthcare in the 21<sup>st</sup> Century and Beyond-The Role of Preventive Interventions, Clinical Evidence and Research.

## **BOOK REVIEWS**

Reviewed the following Books

1. Barasa L Peter (2006) English Language Teaching in Kenya-Policy, Training and Practice  
ISBN: 9966-854-40-1  
Publisher: Moi University Press
2. Gudu S Odundo (2007) From Genes to Genetically Modified Crops- The Future of Food Production; Human Health and Environmental Management in Africa  
ISBN: 9966-854-43-6

## **PAPERS PRESENTED AT INTERNATIONAL CONFERENCES**

1. **Higher Education and Effective Communication of the need for Sustainable Development in Kenya.** A paper presented at the Moi University 2<sup>nd</sup> annual international conference in Eldoret, September 2006.
2. **Competitive Research Proposal Writing: An Emerging Survival Tool in a University Environment.** A paper presented at the Moi University 2<sup>nd</sup> annual international conference in Eldoret, September 2006.

3. Presented a paper on *Use of Multimedia in Higher Education* at the 5<sup>th</sup> Regional Conference on Information and Communication, June 2010, Nairobi organized by HERPNET.
4. Presented a paper on **Ethics in research involving human participants in social and natural sciences** during the 6<sup>th</sup> International Conference, Moi University, September 2010
5. Presented a concept paper on **How to write a fundable research proposal** during University Wide Research Workshops in June 2012, at the College of Health Sciences, Moi University, Eldoret.
6. Presented a paper at an International Conference held at the Catholic University of Eastern Africa (CUEA) on **Information and Communication Technology for Urban Development: A Gender Perspective** in June 2013
7. Presented a paper titled **Emerging Learning Perspectives: Technology as the Driving Force**, at All India Association for Educational Research Annual Conference held at Yashwantrao Chavan Open University, India, February 2014.
8. Presented a paper at the Maseno University Annual Inter-disciplinary Conference titled **Building Strengths in Information Communication and Technology in Kenyan Universities: Way Forward for The 21<sup>st</sup> Century**, June 30<sup>th</sup> –July 1<sup>st</sup> 2014.
9. Presented a paper titled **ICT and Technological Development in Advancing Tea Research in Kenya** at the Karatina University International Conference on Tea Research and Development, September 2014.
10. Presented a paper titled: **Internal Corporate Communication Strategies Used in the Implementation of Performance Contracts: A Study of One Corporation in Kenya** at the 10<sup>th</sup> Moi University Annual International Conference, September 2014.
11. Presented a paper titled: **Integration of ICT in Knowledge Management in Education for Enhancing E-Learning: Profiling Kenyan Universities** at the Maasai Mara University International Conference, November 2014.
12. Presented a Concept Note on the Kenyan Experience on **“The Use of New Media Technology to Support Teaching and Learning in the University”** at ShareWorld Open University, Malawi, March 2015.

13. Presented a paper titled: **Latent Indicators of Student's Performance in Uasin Gishu County: A Case of Selected Schools** at the Kabarak University 5<sup>th</sup> Annual International Conference 14<sup>th</sup> -17<sup>th</sup> July 2015, Kabarak University Main Campus.

14. Presented a paper titled: **Comparative Analysis of Academic Performance between Privately Sponsored Students and Government Sponsored Students in Kenyan Universities: A Case of Rongo University College**, at the 2<sup>nd</sup> Educational Research and Evaluation International Conference organized by Society of Educational Research and Evaluation in Kenya (SEREK), 28<sup>th</sup>-30<sup>th</sup> October 2015 held at the Catholic University of Eastern Africa, GABA Campus, Eldoret, Kenya.

15. **Rapporteur** in World Conference on Public Relations in Emerging Economies held in Nairobi between 15<sup>th</sup> and 18<sup>th</sup> November 2015. The Conference drew participation from 28 countries around the world.

16. Presented a paper titled: **Analysis of Communication Approaches and Effects Used by the Government on Household Utilization of Freely Distributed Insecticide Treated Mosquito Nets in Migori County** at West Kenya International Conference on Public Health Communication, Media and Advocacy, held at Maseno University Kisumu Campus on 7<sup>th</sup> December 2015.

17: Presented a paper titled: **Evaluating the Contemporary Vernacular Broadcast Media Intervention in Communities Prone to Intra-Ethnic Conflict in Kenya: a Case of the Abakuria** at the Third International Conference held at the University of Eldoret between 7<sup>th</sup> and 10<sup>th</sup> September 2016.

18. Presented a paper titled: **(Re)Positioning the Social Responsibility Theory in Defence of Vernacular Mass Media in Kenya: Going Forward** at the Peace Journalism Training Workshop organised by the African Peace Building Network, at the Great Lakes Hotel Kisumu, 15<sup>th</sup>-17<sup>th</sup> March 2017.

#### **SELECTED PROFESSIONAL WORKSHOPS/ SEMINARS ATTENDED**

1. **2006:** Public Relations Society (PRSK) Training on *Changing Focus in Public Relations*, Nairobi, (Certificate awarded)
2. **2006:** Moi University –Campus Wide Research Workshops, (Certificate awarded)

3. **2008:** *Leadership, Integrated Communication and Social Media:* Training Workshop organized by the Public Relations Society of Kenya (PRSK), Nairobi (Certificate awarded)
4. **2009:** ISO Audit Training on Quality Management Systems and Service Standards by Kenya Bureau of Standards (KEBS), Nairobi (Certificate awarded upon passing examinations)
5. **2013:** Training in Leadership and Corporate Communications at Kampala Uganda organized by the Public Relations Association of Uganda (PRAU)
6. **2013:** Training Workshop in Strategic Planning held in Kisumu Hotel organized by Rongo University
7. **2013:** Training Workshop on Procurement Procedures for Heads of Departments/Sections of Rongo University College organized by Rongo University
8. **2014-** ISO QMS Training Workshop organized by Rongo University College in Homabay Farmers Training Centre
9. **2014:** Academic Quality Assurance Workshop for Deans and Members of Management organized by Rongo University Tausi Hotel (Certificate Awarded)
10. **2014:** ICT and Telecommunication Sector Board Forum with the theme Industry-Academic Link: *Relationship of Mutual Benefit for Realization of Vision 2030* at The Laico Regency Hotel, Nairobi (Certificate awarded)
11. **2015:** Communication Scholars and Practitioners Roundtable : The Link between Public Relations Theory and Practice , Daystar University, Nairobi, November 2015
12. **2016:** Attended Enterprise Risk Management Workshop by Institute of Internal Auditors-Kenya, on Institutional Leadership held at Rongo University in June 2016. (Certificate awarded)
13. **2016:** 2<sup>nd</sup> Strategic Communications, Crisis Management and Public Relations Seminar organized by Hundfold Global Media in Dubai, August 2016. (Certificate awarded)
14. **2016:** Attended a Conference on “Raising the Bar: Towards a Global Standard in the Public Relations Industry in Kenya”, organized by Public Relations Society of Kenya

(PRSK), 16<sup>th</sup> -18<sup>th</sup> November 2016, Whitesands Beach Resort, Mombasa. (Certificate Awarded).

15. **2017:** Attended a Training Workshop on Peace Journalism, organized by Rongo University, African Peace building Network, and Center for Global Peace Journalism, Park University, USA, 15<sup>th</sup> -17<sup>th</sup> March 2017, Great Lakes Hotel, Kisumu. (Certificate Awarded).

16: **2017** : Attended World Press Freedom Day Convention organized by the Media Council of Kenya under the theme: *Critical Minds for Critical Times: Media's Role in Advancing Peaceful, Just and Inclusive Societies* 3rd, May 2017, Intercontinental Hotel, Nairobi.

### **COMMUNITY OUTREACH ACTIVITIES AS GUEST SPEAKER**

**2013** - Ndhiwa Sub County Education and Prize giving Day

**2014** - God Kado Mixed Secondary School Education Day

**2014** - Ranen Zone Education Day

**2014:** Kenya Commercial Bank, Rongo Branch: Seminar for all the Bank staff on Continuing Education Opportunities at Rongo University College

**2016:** Induction workshop for Rongo University Students Governing Council members held at Nuru Palace Hotel, Nakuru 15<sup>th</sup> -16<sup>th</sup> September 2016. Made a presentation titled: **Communication and Public Relations in Leadership.**

**2016:** Careers and Education Day, Nyakach Girls High School , Kisumu County- Speaker on career issues for KCSE Candidates

**2017:** Careers and Education Day, Nyakach Girls High School, Kisumu County-Speaker on career issues to KCSE Candidates

**2017:** Migori County Secondary School Heads Association annual conference held in Kisumu: Speaker on career placement and training opportunities for Secondary School Leavers

### **COURSES I AM COMPETENT IN**

#### **Undergraduate**

- Introduction to Advertising
- News Writing
- Introduction to Corporate Relations
- Editing and Publishing Skills
- Public Speaking

#### **Postgraduate**

- Public Relations
- Communication Ethics
- International Communication

## **POSTGRADUATE THESIS SUPERVISION**

1. **Salome** Mukolwe Okong'o: IC/PGC/1000/12: *Internal Corporate Communication Startegies Used in Implementation of Organizational Programmes: A Study of Performance Contracting in One Corporation in Kenya-* Master of Science in Communication Studies- **Completed 2015**
2. **Owino** B.V.O. Samson: MPA/005/12: *Factors Affecting Effectiveness of Performance Contracting in Public Service Delivery in Kisii County:* Master of Arts in Public Administration- **Completed 2014**
3. **Marren** Atieno Akong'o: SHRD/PGD/06/11: *Participatory Communication for Enhancement of Development: Migori County CDF Projects-* Master of Science in Communication Studies, **Completed 2015**
4. **Were** Philip Onyango: PGD/SHRM/10/11: *Effects of Human Resource Management Policies on Organization Performance: Moderating Effects of Employee Skills in Secondary Schools in Rachuonyo South Sub-County-* Master of Science in Human Resource Management, **Completed 2014**
5. **Elly** Omondi Odhiambo: MBM/6016/13: *Effect of Extension Services Cost on Profitability of Sugar Millers: A Case study of South Nyanza Sugar Company Limited, Kenya-* Master of Business Management –**On-going**
6. **Mauline** Awuor Ongaro: IC/PGC/1018/12: *Corporate Reputation Management in the Context of Agency Banking in Rongo Town, Kenya-* Master of Science in Communication Studies- **Completed 2016**
7. **Wagunda** Okeyo Charles: SHRD/PGD/04/11: *Behavior Change: Assessing the Response to Sexual Health Communication among Circumcised Male Secondary School Students in Awendo Sub-County-* Master of Science in Communication Studies, **Completed 2015**



## **OTHER PERSONAL SOCIAL RESPONSIBILITY ACTIVITIES**

1. 2008-2010 - Patron-Moi University Communication and Public Relations Students Association (COPRESA)
2. 2007-2012 - Patron –Moi University Migori County University Students Association
3. 2011- 2012 - Patron, *The Legacy*: A Newspaper run and managed by Moi University students of journalism, media studies and public relations
4. Philanthropic/Charity Activities for orphans, widows and the needy on Educational guidance and support

## **COMPUTER AND TECHNICAL SKILLS**

1. Computer literacy
2. Photography
3. Videography
4. Clean and Valid Kenyan Driving License

## **REFEREES**

1. Prof. Samuel Gudu  
Vice Chancellor  
Rongo University  
Email: [samgudu2002@yahoo.com](mailto:samgudu2002@yahoo.com)  
**Mobile 0721 437 766 or 0735 163283**
  
2. Prof. Hezbon Kodero  
Dean, School of Postgraduate Studies  
Rongo University  
Email: [hkodero@gmail.com](mailto:hkodero@gmail.com)  
**Mobile 021414793**
  
3. Ms. Margaret Maranga  
Head of Secretariat  
Public Relations Society of Kenya (PRSK) Headquarters  
Muchai Drive, off Ngong Road  
NAIROBI  
**Mobile: 0722 519 165**
  
4. Dr. Charles Ong'ondo  
Senior Lecturer and Head, Department of Communication Studies  
Moi University  
**Mobile: 0712 245 310**